

OFFICIAL RULES FOR
2022 UNITED KINGDOM AND IRELAND
PROMETHEAN CLASSROOM STORIES PROGRAM

NO PURCHASE NECESSARY TO ENTER OR TO BE AWARDED A PRIZE

The 2022 United Kingdom and Ireland Promethean Classroom Stories Program (the “2022 Classroom Stories Program”) is governed by these official rules (“Official Rules”). By participating, all individuals submitting a Classroom Stories Program entry (“Entrant” or “Entrants”) agree to these Official Rules. The 2022 Classroom Stories Program is subject to all applicable laws and regulations and is void outside of the United Kingdom, The Republic of Ireland, and where prohibited by law.

Purpose: The purpose of this 2022 Classroom Stories Program is to encourage the use of Promethean’s ActivPanel product and to encourage teachers to consider how the ActivPanel product can positively impact their students.

2022 Classroom Stories Program Sponsor: Promethean Limited, located at Promethean House, Lower Philips Road, Blackburn, Lancashire UK BB1 5TH, is the “Sponsor” of this 2022 Classroom Stories Program.

2022 Classroom Stories Program Period: The 2022 Classroom Stories Program begins on 19 April 2022 at 8:00 a.m. GMT and ends on 1st July 2022 at 11:59 p.m. GMT (the “2022 Classroom Stories Program Period”). The Sponsor has the official time keeping device for this 2022 Classroom Stories Program. To be eligible, each individual entry must be completed and submitted into the 2022 Classroom Stories Program on or before 11:59 PM GMT on 1st July 2022. Any 2022 Classroom Stories Program entry submitted after the date and time designated above, for any reason, will be disqualified.

Who May Enter: Except as otherwise provided herein, this 2022 Classroom Stories Program is open to individual schools, school districts or educational establishments located in the United Kingdom or Ireland that meet the 2022 Classroom Stories Program eligibility requirements and comply with these Official Rules (“Eligible Entrants”).

The following classes of persons are NOT eligible to participate in this 2022 Classroom Stories Program: (1) individuals, (2) entities or organisations that are not schools, or (3) Sponsor and each of the employees, officers, and directors of Sponsor and its affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this 2022 Classroom Stories Program (collectively, “Released Parties”) and the members of the immediate families or households of any persons named, identified or referenced in this sentence, whether or not related. “Immediate family members” includes, for purposes of this 2022 Classroom Stories Program, parents (including in-laws), grandparents, siblings (including stepsiblings), children (including step-children), grandchildren (including step-grandchildren), and each of their respective spouses.

How to Enter: To submit an entry and to enter into this 2022 Classroom Stories Program, each Eligible Entrant must: 1. Create a video that explains (i) your unique and innovative education ideas or methods, (ii) the passion that you have for education, and (iii) the positive impact you are having upon students (your “Classroom Story Video”); and then 2. Go to www.prometheanworld.com/gb/classroom-stories/ to complete the registration Entry Form, upload a link to your Classroom Story Video and submit your Entry to the Sponsor.

Your Entry Form must include the following information: (1) your first name and last name, email address, and job function at your school, (2) the name of your school, and (3) the city and country your school is located within. Please note that for the purposes of these Official Rules, you are submitting the Entry (your video and the Entry Form) on behalf of your school. Subject to the terms set forth in these Official Rules, the Entrant into this 2022 Classroom Stories Program is the school named on the Entry Form you submit along with your Classroom Story Video. No Cost to Participate; Schools Allowed Multiple Entries Subject to Prize Award Limit: There is no cost or charge to submit a 2022 Classroom Stories Program Entry. Each individual person may only submit one (1) Classroom Story Video and Entry Form. Each individual school is permitted to have multiple Eligible Entries in the 2022 Classroom Stories Program. Specifically, subject to the condition that each individual person is allowed to submit only one (1) Classroom Story Video and Entry Form, multiple individuals that are employed by or associated with the same school are allowed to each submit one (1) Classroom Story Video and Entry Form and each Eligible Entry shall be considered as an individual Eligible Entry submitted by that school. A single school is eligible to receive only one (1) 2022 Classroom Stories Program Prize Award and no single school will receive more than one (1) Prize Award. For purposes of clarification, if multiple individual Classroom Story Videos are submitted on behalf of a single school, with each individual Classroom Story Video being submitted by a different person that is employed by or associated with such single school, if one or more of the multiple

Classroom Story Videos submitted on behalf of such single school are declared as a Prize Winner by the judging Panel, the school will still receive only one (1) reconditioned ActivPanel irrespective of the number of individual Classroom Story Videos submitted by individuals employed by or associated with such school that are declared as a 2022 Classroom Stories Program Winner or Prize Winner.

2022 Classroom Stories Program-Entry Requirements: 1. All Entrants must obtain, or have previously obtained, all consents, to include but not be limited to parental consents, required, necessary or appropriate for the use of any video, images, or other content, to include but not be limited to any student video, images, or other content, contained within the Classroom Story Video or within any materials gathered by Sponsor during any visit to the 2022 Classroom Stories Program Prize Award Winner's school. All such consents shall be provided to Sponsor upon Sponsor's written request. 2. Each Entrant grants to the Sponsor, and any company controlling, controlled by, or under common control with the Sponsor, a non-exclusive, world-wide royalty-free, perpetual, irrevocable, and fully sub-licensable license to use, reproduce, modify, adapt, edit, publish, translate, create derivative works from, distribute, display, and otherwise exploit each Classroom Story Video submitted into this 2022 Classroom Stories Program, or any part thereof, throughout the world in any media (including on the Sponsor's website, social media, or in any other video or electronic communication form, and in any printed publications), whether now known or hereafter created regardless of whether the Classroom Story Video is determined to be or declared a 2022 Classroom Stories Program Winner or Prize Winner. 3. Each Classroom Story Video submitted into this 2022 Classroom Stories Program must be an original work and shall not include (i) any content that the individual that submits the Classroom Story Video does not have all rights necessary to grant the license to the Sponsor described herein, or (ii) images of individuals that the person that submits the Classroom Story Video does not have the right and consent of the appropriate party to use for all purposes contemplated within these Official Rules. In addition, each Classroom Story Video submitted into this 2022 Classroom Stories Program shall not be in violation of any law, copyright, trademark, publicity right, privacy right, or any other right of any third party, and will not contain any defamatory statements, threats to any person, place, business, or group, display or describe any dangerous behavior or unacceptable clothing or adornments, or display or describe any indecent behavior, profanities, or obscenities. The Sponsor reserves the right in its sole discretion to disqualify any Classroom Story Video or Entry submitted into this 2022 Classroom Stories Program that, in the Sponsor's opinion, refers, depicts, or in any way reflects negatively on the Sponsor or any other person or entity, or does not comply with these Official Rules. All Classroom Story Videos submitted for entry into this 2022 Classroom Stories Program must be submitted in English.

2022 Classroom Stories Program Prize Winner Selection: The Sponsor shall appoint a panel of judges consisting of employees of the Sponsor or other individuals with experience in the education field ("Panel"). Sponsor will have sole discretion in choosing the members of the Panel.

Each Classroom Story Video submitted shall be evaluated by the Panel based upon the following criteria: (i) the unique and innovative education ideas or methods described in the Classroom Story Video, (ii) the passion that the individual or individuals in the Classroom Story Video have for education, and (iii) the description of the positive impact the unique and innovative education ideas or methods described in the Classroom Story Video are having upon students. These criteria, as more specifically described in Exhibit A attached hereto, shall be used by the Panel to evaluate and judge each Classroom Story Video submitted to determine each 2022 Classroom Stories Program Prize Winner.

Prize Winners will be contacted on or before the close of business on 29 July 2022 by email (the "Notification Email") sent by Sponsor to the email address provided on the Entry Form submitted with the applicable Classroom Story Video that has been declared as a Prize Winner.

Prize Awards: A maximum of twenty (20) Prize Awards shall be awarded under this 2022 Classroom Stories Program. Each Prize Award Winner as determined by the judging Panel will receive one (1) re-conditioned ActivPanel unit as the Prize Award to be awarded through this 2022 Classroom Stories Program subject to the limitation that an individual school may only receive one (1) Prize Award through this 2022 Classroom Stories Program. No individual school may receive more than one (1) re-conditioned ActivPanel under this 2022 Classroom Stories Program. Included in the prize is the installation of the ActivPanel on a suitable wall by Promethean's preferred third-party installer. In the event the Prize Winner wishes to have the ActivPanel installed on a mobile stand, the Prize Winner will be responsible for providing a compatible mobile stand and any cables required to operate the ActivPanel on the mobile stand. If necessary, the purchase of the mobile stand and any additional cables which may be needed shall be at the Prize Award Winner's expense. No alternative prize(s) may be requested, although Promethean reserves the right to substitute the prize(s) if necessary. There is no cash alternative, and the prize(s) cannot be transferred to any other person or school. The re-conditioned ActivPanels that are provided as the Prize Awards are each provided with a 12-month Promethean warranty with no extended warranty provisions.

Prize Winner Requirements: Each Prize Winner must respond to the Notification Email sent by the Sponsor within fifteen (15) business days of the date that Sponsor sends the Notification Email. If a Prize Winner does not respond to the Sponsor's

Notification Email within fifteen (15) business days, the Sponsor reserves the right to withdraw the Prize Award entitlement, and Sponsor is not required to select an alternate or reserve Prize Winner, in which case the Prize Award will be forfeited. Sponsor will not be responsible for emails blocked by the Prize Winner's email filter or spam control tool or for any Prize Winner's failure to reply in a timely manner to the Prize Winner Notification Email provided by the Sponsor. ALL POTENTIAL PRIZE AWARD WINNERS ARE SUBJECT TO VERIFICATION BY THE SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THIS 2022 CLASSROOM STORIES PROGRAM.

Verification of Prize Winner: Each individual Prize Award Winner must continue to comply with all terms and conditions of these Official Rules. Each Prize Award is (i) contingent upon the Prize Winner fulfilling all requirements as reasonably required by the Sponsor for the purposes of awarding the Prize Award, and (ii) subject to all terms and conditions of these Official Rules to include by not be limited to the Prize Conditions described in these Official Rules. Decisions of the Sponsor in all matters related to this 2022 Classroom Stories Program are final.

No Substitutions or Exchanges: The Prize Winner may not substitute, exchange, or apply the Prize Award value (the value of the ActivPanel) towards a higher cost or alternate award or prize. Each Prize Award is non-transferable. In the event there is no Eligible Entrant that wins a Prize Award identified in these Official Rules, the applicable Prize Award will not be awarded and shall be retained by the Sponsor.

Prize Award Claim Procedures for Prize Winners: 1. All Prize Award claims are subject to approval and verification by the Sponsor. Failure to comply with any terms or conditions of these Official Rules shall render any potential winner ineligible to claim any Prize Award, and the Sponsor shall be released of and from any and all liability with respect to any claim asserted by any Entrant, potential Prize Award Winner, or Prize Winner. 2. The recipient of any Prize Award may be required to provide the Sponsor with the recipient's tax identification number or other information as may be required to comply with applicable tax filing or other governmental filing requirements. Each recipient of any Prize Award is solely responsible for any and all tax obligations of any kind or nature whatsoever attributable to the receipt of any Prize Award. Prize Award Conditions: The conditions of every Prize Award include the obligations and undertakings of the Prize Winner to: 1. arrange with the Sponsor a mutually convenient time, within ninety (90) days of the date of receipt of the Prize Winner Notification Email, for the delivery and installation of the re-conditioned ActivPanel Prize Award; and 2. permit Sponsor, at a mutually convenient time after installation of the ActivPanel Prize Award in the Prize Winner's school, to visit the Prize Winner's school to video, take pictures of the Prize Winner's use of the Prize Award, to talk with and record quotes from teachers using the Prize Award, and to use all materials and information obtained during such visit for Sponsor's public relations and marketing purposes.

Additional Rules and Restrictions: By participating, each individual that submits an Entry agrees to hold all Released Parties harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental, or consequential, for injury (including but not limited to death), damages, losses, or expenses arising out of or relating to such individual's participation in this 2022 Classroom Stories Program, or the acceptance, possession, or use/misuse of any Prize Award, or participation in award-related activities (including but not limited to travel or activity related thereto), and to assume all liability therefore. Released Parties shall not be liable to any Prize Winner or any other person for failure to supply the Prize Award or any part thereof by reason of any acts of God, pandemic, epidemic, any actions, regulations, orders, or applications by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Released Parties' sole control. All individuals that submit an Entry are restricted to the use of ordinary and typical computer equipment, mobile phone equipment, portable electronic devices, Internet access, and cellular networks. The Sponsor disclaims all liability for the inability of any individual that submits an Entry, or any individual that attempts to complete and submit an Entry, where Sponsor does not receive the applicable Entry due to equipment malfunction, busy lines, inadvertent disconnections, any acts beyond the Sponsor's control, or otherwise. The Sponsor disclaims any liability for entries not received due to technical difficulties or transmission errors. The Sponsor disclaims all liability for any injury or damage to any computer, mobile phone, or other portable electronic device used by any individual that submits an Entry, or any individual that attempts to complete and submit an Entry, into this 2022 Classroom Stories Program. The Sponsor reserves the right to cancel, modify, or terminate this 2022 Classroom Stories Program if, in the opinion of the Sponsor, fraud, misconduct, or technical failures destroy or threaten the integrity of the 2022 Classroom Stories Program, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the 2022 Classroom Stories Program. In the event of early termination of the 2022 Classroom Stories Program, the Sponsor reserves the right to determine the potential Prize Winner or Prize Winners from among all Eligible Entrant's entries properly submitted as of the date and time of such termination. If due to circumstances beyond the control of the Sponsor, any event associated with this 2022 Classroom Stories Program or any Prize Award is delayed, rescheduled, postponed, or cancelled, Sponsor reserves the right, but not the obligation, to cancel or modify the 2022 Classroom Stories Program, and shall not be required to provide any Prize Award or any substitute award or prize.

In Case of Disputes: By participating, each individual that submits an Entry, or any individual that attempts to complete and submit an Entry, agrees that (i) any and all disputes, claims, and causes of action arising out of or in connection with this 2022 Classroom Stories Program, or any prize awarded or to be awarded shall be resolved individually without resorting to any form of class action; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs incurred to submit any Classroom Story Video or Entry Form or participating in this 2022 Classroom Stories Program, but in no event attorneys' fees or any costs associated with producing any Classroom Story Video; and (iii) under no circumstances will any individual that submits an Entry, or any individual that attempts to complete and submit an Entry, be permitted to obtain awards for, and each such individual hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction or interpretation of these Official Rules shall be governed by and construed in accordance with the laws of England and Wales. All issues and questions concerning the validity or enforceability of these Official Rules, or the rights and obligations of each individual that submits an Entry, any individual that attempts to complete and submit an Entry, and Sponsor in connection with this 2022 Classroom Stories Program and promotion, shall be governed by and construed in accordance with the laws of England and Wales.

Privacy: By participating in this 2022 Classroom Stories Program, each individual that submits an Entry, or any individual that attempts to complete and submit an Entry, acknowledges and agrees that the Sponsor may collect the name, email address and telephone number of the person submitting the Classroom Story Video, and any other information that the Sponsor deems reasonable, necessary and appropriate to collect. The Sponsor may use this information to administer this 2022 Classroom Stories Program and for other lawful purposes. Each individual that submits an Entry can contact the Sponsor or otherwise communicate privacy concerns by: Emailing the Sponsor at privacy@prometheanworld.com; or writing to the Sponsor at the following address: Promethean Limited, c/o Privacy Officer, Promethean House, Lower Philips Road, Blackburn, Lancashire UK BB1 5TH. Please include your email address and phone number with your correspondence along with the information needed to support your application. **Prize Award Winners List:** For a copy of these Official Rules or names of the Prize Award Winners, send a self-addressed, stamped envelope to: Promethean Limited, Attention: 2022 Classroom Stories Program, Promethean House, Lower Philips Road, Blackburn, Lancashire UK BB1 5TH. Please specify what information you are requesting. Requests for information regarding these Official Rules or Prize Award Winners must be received by 12 August 2022.

Exhibit A
Entry Evaluation Criteria

Each Classroom Story Video (three minutes maximum) will be evaluated based on the following criteria and scale:

CRITERIA	PERCENTAGE
Innovation	33.34%
Passion	33.33%
Impact	33.33%
Total	100%

INNOVATION 33.34%

This evaluation criterion shall take into consideration the imaginative, innovative, creative, or interesting ideas or methods described in the Classroom Story Video that are used to complete the task highlighted in your Classroom Story Video.

PASSION 33.33%

This evaluation criterion shall take into consideration the passion and enthusiasm that the educator or educators exhibit in the Classroom Story Video for their imaginative, innovative, creative, or interesting teaching methods or for education in general, or the opportunity/challenge being addressed in the Classroom Story Video.

IMPACT 33.33%

This evaluation criterion shall take into consideration the positive impact the actions and /or education methods described in the Classroom Story Video have had or will have upon students or why the educator or educators in the Classroom Story Video are proud to share their story.

NOTE: We welcome the involvement of students in each Classroom Story Video; however, please be certain all required consents, including all required parental consents are in effect prior to using students in any Classroom Story Video submission. Please note that the use of students is not required for participation in this Classroom Stories Program.