

The Promethean **SHARE THE LOVE OF LEARNING IN PHILLY (WITH "FLAT PLANELY") CONTEST** (the "Contest") is governed by these official rules ("Official Rules"). By participating, all individuals submitting an Entry ("Entrant" or "Entrants") agree to these Official Rules. The Contest is subject to all applicable laws and regulations and is void outside of the 2019 International Society for Technology in Education (ISTE) Show at the Pennsylvania Convention Center June 24 through June 26, 2019, and where prohibited by law.

Prize Sponsor: Promethean, Inc., located at 720 Olive Way, Suite 1500, Seattle WA 98101, is the "Sponsor" of this Contest.

Prizes: One \$100 Visa Gift Card will be awarded by 11:59 p.m. EDT on Monday (June 24th); One \$100 Visa Gift Card will be awarded by 11:59 p.m. EDT on Tuesday (June 25th), and one \$100 Visa Gift Card will be awarded by 11:59 p.m. EDT on Wednesday (June 26th). Each of the three days, the Visa Gift Card will be awarded to the best qualifying photo posted to social media that particular day between 12:00 a.m. and 11:59 p.m. EDT.

The Sponsor has the official time keeping device for this Contest. To be eligible, each individual qualifying social media post (Entry) must be posted between 12:00 a.m. and 11:59 p.m. each day (Monday, Tuesday, Wednesday of ISTE 2019). Any Entry submitted after the date and time designated above, for any reason, will be disqualified.

Who May Enter: Except as otherwise provided herein, this Contest is open to individuals 18 years or older that attend the ISTE Show at the Pennsylvania Convention Center between June 24, 2019 and June 26, 2019 and post a qualifying photo to social media as outlined below and comply with and agree to be bound by these Official Rules ("Eligible Entrants"). By submitting an Entry into this Contest, the Eligible Entrant agrees to these Official Rules.

Sponsor and each of the employees, officers, and directors of Sponsor and its affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this Contest (collectively, "Released Parties") and the members of the immediate families or households of any of the above, whether or not related are NOT eligible to participate in this Contest.

Odds of Winning: The odds of winning one of the three prizes will depend on the number of qualifying posts received during each of the three days in which a prize will be awarded.

How to Enter the Contest: **THERE IS NO PURCHASE NECESSARY TO ENTER THIS CONTEST.** A purchase or payment of any kind will not increase your chances of winning.

To enter this Contest, each Eligible Entrant must:

1. Provide your ISTE 2019 Show credentials to Promethean within the Promethean Exhibit at the ISTE 2019 Show; and
2. Pick up your FLAT PANELY at the Promethean Booth #1800 or download your FLAT PLANELY at <https://www.prometheanworld.com/events/iste-2019/>; and
3. Take a picture of your FLAT PLANELY during all of your ISTE adventures, including at all of the favorite sites you may visit while in Philadelphia; and

4. Post your FLAT PLANELY picture on your Facebook or Twitter page any time on Monday, Tuesday or Wednesday between 12:00 a.m. and 11:59 p.m. EDT; and be sure to....
5. Tag Promethean (@Promethean) with the following hashtags: #forthe love of learning #ActivPanel #ISTE19.
6. You may enter (post) as many times as you would like.

Winner Selection: The Sponsor will select the best picture based on creativity, quality of the photo, and location of the photo. One (1) winner from among the Eligible Entrants on each day (Monday, Tuesday, and Wednesday) will be selected at 6:05 p.m. EDT each of the three days.

No alternative prize(s) may be requested, although Sponsor reserves the right to substitute the prize(s) if necessary. There is no cash alternative, and the prize cannot be transferred to any other person.

Prize Award Claim Procedures for Contest Winner:

1. The Prize Award claim is subject to approval and verification by the Sponsor. Failure to comply with any terms or conditions of these Official Rules shall render any potential winner ineligible to claim the Prize Award, and the Sponsor shall be released of and from any and all liability with respect to any claim asserted by any Entrant, potential Prize Award Winner, or Prize Award Winner.
2. The Prize Award winner each day will be contacted by the Sponsor via their social media handle.

Additional Rules and Restrictions: By participating, each Entrant agrees to hold all Released Parties harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental, or consequential, for injury (including but not limited to death), damages, losses, or expenses arising out of or relating to Entrant's participation in this Contest, or the acceptance, possession, or use/misuse of any Prize Award, or participation in award-related activities (including but not limited to travel or activity related thereto), and to assume all liability therefore. Released Parties shall not be liable to any Prize Award Winner or any other person for failure to supply the Prize Award or any part thereof by reason of any acts of God, any actions, regulations, orders, or applications by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Released Parties' sole control.

The Sponsor reserves the right to cancel, modify, or terminate this Contest if, in the opinion of the Sponsor, fraud, misconduct, or technical failures destroy or threaten the integrity of the Contest or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest.

If due to circumstances beyond the control of the Sponsor, any event associated with this Contest or any Prize Award is delayed, rescheduled, postponed, or cancelled, Sponsor reserves the right, but not the obligation, to cancel or modify the Contest, and shall not be required to provide any Prize Award or any substitute Prize Award.

Decisions of the Sponsor in all matters related to this Contest are final.

In Case of Disputes: By participating, each Entrant agrees that (i) any and all disputes, claims, and causes of action arising out of or in connection with this Contest, or any Prize Award awarded or to be awarded shall be resolved individually without resorting to any form of class action; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with submitting any Entry or participating in this Contest, but in no event attorneys' fees; and (iii) under no circumstances will any Entrant be permitted to obtain awards for, and each individual Entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction or interpretation of these Official Rules, the validity or enforceability of these Official Rules, or the rights and obligations of Entrant and Sponsor in connection with this Contest shall be governed by and construed in accordance with the laws of Washington.

Privacy: By participating in this Contest, each Entrant acknowledges and agrees that the Sponsor may collect the name, email address and telephone number of the person submitting the Entry and any other information that the Sponsor deems reasonable, necessary and appropriate to collect. The Sponsor may use this information to administer this Contest and for all other lawful purposes including contacting each Entrant with additional information about Sponsor's products and services.

Each Entrant can contact the Sponsor or otherwise communicate privacy concerns by:

- Emailing the Sponsor at privacy@prometheanworld.com; or
- Writing to the Sponsor at the following address: Promethean, Inc., c/o Privacy Officer, 1165 Sanctuary Parkway, Suite 400, Alpharetta, Georgia 30009. Please include your email address and phone number with your correspondence along with the information needed to support your inquiry.

Information Request: For a copy of these Official Rules, send a self-addressed, stamped envelope to: Promethean, Inc., Attention: SHARE THE LOVE OF LEARNING IN PHILLY CONTEST, 1165 Sanctuary Parkway, Suite 400, Alpharetta, Georgia 30009. Please specify any specific information you are requesting. Requests for information regarding these Official Rules or the Prize Award Winners must be received by July 5, 2019.